

June 23, 2020

Black Lake Property Owner's Association (BLPOA)

President's Update for 2020 AGM

This is a short update for our 2020 'virtual AGM, on developments since the 2019 AGM. The bottom line: we have made a lot of progress after a year in which many things stalled out due to lack of volunteers and redundancy on some key functions. This progress since mid 2019 has showed up in much higher membership.

Note: Things that are paid expenditures from membership fees or reserves are marked with a dollar sign in case people wonder where membership fees go.

(1) **Email System**

- a. Changed to a paid version of MailChimp, allowing another person to send emails \$
- b. Started regular distribution of emails through the MailChimp system, ideally weaning people off Facebook as a source of 'official' BLPOA news
- c. Regular encouragement to sign up for MailChimp emails, and has taken us to 152 email addresses (June 23)

(2) **Web Site**

- a. Have the web site up and running again and it is being regularly updated \$

(3) **Facebook**

- a. Highly active and now at 313 members, obviously many not owners
- b. Now not using Facebook for 'official' BLPOA communications

(4) **Newsletter**

- a. Got a Spring 2020 newsletter out in the Spring!

(5) **Membership Drive**

- a. Developed a Microsoft Access database for owners/members, for executive use only
- b. Conducted a full (we think) inventory of lake addresses, around 240, but still well short of a full inventory of owners
- c. Ongoing ownership/membership campaigning, led by Bruce Brooks, filling in data gaps and taking paid membership to the highest level in years and years at over 100 (early June), but still short of even half of lake owners

(6) **Finances**

- a. Updated signing authorities at TD Bank
- b. Implemented a highly successful system for easy e-payment of memberships, with a specific BLPOA Gmail address

c. Covered expenditures in 2019: see Treasurer's report in Spring Newsletter

(7) **Mailing Address**

- a. Dropped PO box as too expensive for the volume of actual use
- b. Now use a Director's address

(8) **Insurance Policy**

- a. Increased our coverage, and may do so again 

(9) **Lake Buoys**

- a. Conducted a full survey of shoals and updated shoal map (for use by those laying buoys only)
- b. Bought ten new buoys, additional reflector tape, and associated hardware 
- c. Hired someone to put buoys out in the spring and bring them back in the fall, solving our chronic problem of lack of volunteers to get full buoys deployment 

(10) **BLPOA Constitution**

- a. Revised the constitution to (at long last) reflect the fact that we are not, nor have ever been, incorporated and clean up other language
- b. Will be voted on at the 'virtual' AGM

(11) **Tay Valley Township Relations**

- a. Sent a submission opposing having a public canoe/kayak launch on Black Lake in response to the draft Master Recreation Plan
- b. Conducted a survey of owner views on the TVT Master Recreation Plan and submitted it to TVT

(12) **Board of Directors**

- a. Still short some help, in particular a Secretary and back-up on the web site for redundancy

(13) **2019 AGM Follow-Ups**

- a. Lake fish stocking: In the Spring 20202 Newsletter: With no public access, the province would typically not do it and to do it privately is very expensive.
- b. Lake phosphate assessment: no progress

(14) **Other:**

- a. Had one Black Lake road sign restored 

Cliff Halliwell, President